Medical Campaign

By means of our "Compartiendo Bienestar" donations program, we promote medical assistance activities for the poorest, through our medical assistance campaigns and the provision of free medicines. In this sense, our organization takes the donations of medicines, equipment and medical supplies to the Public Institutions of Health belonging to the communities located in the remotest places in Province of Peru. This couldn't be possible without the support of national and international private institutions and companies that in accordance with the social responsibility make Cooperation Agreements with our organization.

Humanitarian Aid

According to our "Sharing Well-being" Donations Program, the humanitarian aid is given in case of an emergency in all over the country. For this reason, we convene the active participation of volunteers, the support of a team of professionals and the cooperation of national and foreign institutions and companies to attend emergencies as well as providing material and economic resources that contributes to assist the affected population in an effective and immediate way. Another way to get the necessary help is to organize campaigns and collections as soon these disasters occurs, in accordance with our social responsibility and solidarity with our affected brothers and sisters.

Social Investment Project

In context of social, human and sustainable development, we develop social investment projects in favor of the sectors in poverty, social risk and vulnerability in accordance with the Sustainable Development Goals (SDG) and the National Development Plan. These projects are proposed on the basis of socio-economic and research studies that we carry out with the support of our volunteers, professionals, private companies and local governments, in the intervention communities, with the purpose of acquiring a deep knowledge about the social, cultural and economic reality of each community, in order to promote national and international cooperation in favor of the development of these communities.

Planning and Conducting Training Sessions

We believe that education is the key to solve social problems that affect Peru because if a country lacks of it is unfortunately predisposed to become a society, professionally and economically recessive society. For this reason, in Aprode Peru we work in cooperation with private companies, planning and executing free training sessions aimed at the members of our intervention communities. Our main objective is to provide knowledge tools to our beneficiaries so that they, their personal and professional qualities are re-evaluated, in order to consolidate a generation of income in short, medium and long term, which will allow them to achieve the well-being and dignity that they deserve as Peruvians and thus cure that lingering wound that humanity cannot and should not endure: Poverty.
Values of APRODE PERU

Independency

APRODE PERU is a non-religious, non-partisan organization that accomplishes its mission without discriminating race, religion or sex.

Loyalty

We affirm our commitment to the association and its members.

Perseverance

We are tenacious to over as obstacles. Taking advantage of our strengths and mitigating our weaknesses, we face the different scenes we live in every task we do as part of our job without leaving aside our mission and prioritizing the order of our purposes and goals to be fulfilled properly.

Respect

APRODE PERU acts respectfully to consolidate our relationship with the focus groups and to protect our environment.

Solidarity

APRODE PERU promotes solidarity in different fields of daily life as an effective commitment to achieve a decent life for people, which is the purpose of donors and communities that receive that help.

Excellence

APRODE PERU applies the resources that Peruvian society and the world, with robust and efficiency; in order to seek the greatest possible efficiency in the execution of its works.

Recognition of people’s dignity

APRODE PERU reaffirms the right of dignity of people, families and communities where it works; in order to build with them a fairer world.

Integrity

It is necessary to be upright so that our actions will be developed with moral integrity and probity.

History of Aprode Perú

The NGO “Asociación Pro Desarrollo Perú Vida” — APRODE PERÚ is a non-profit entity which was founded on July 18th, 2007 in Lima. It was created by the agency of a team of professionals at the request of Percy Gómez Mengi, a Peruvian citizen who was born in Chulucanas city, located in Piura Region. Since its foundation, Aprode Peru established as its main objective promoting cooperation and social responsibility for the development of Peru.

APRODE PERÚ recognizes in its founder associates their personal quality, courage, confidence, commitment and love for the neighbor delivered since the first years of institutional life, as an organization. These values were and are the pillars that allow us to continue, grow and motivate the ones who run and manage the destiny of our institution, today.

Establishing Aprode Peru has been a long way full of difficulties and needs, but at the same time, it has been full of very gratifying moments. Due to the dedication, responsibility and commitment of the members of our institution, day by day, we achieve facing the obstacles that can appear on the way; directing our actions in the pursuit of all Peruvians rights and well-being compliance.

In Aprode Peru, we consider that the development of the towns and of the communities’ members is enclosed in one phrase: “Believe for being able to create” and “Do for being able to achieve”.

Mission of Aprode Peru

We are an institution committed to our country development, its process of modernization and the state decentralization based on the Sustainable Development Goals (SDGs). We fight for the quality of life of the less favored that seeks to eradicate poverty in the neediest areas where people don’t find equity and are excluded from society.

Vision of Aprode Peru

We want to be an institution committed to human and social development of our beloved Peru because we understand for development as the equity in the good living of all the people, and the peace and harmony with nature, stressing the values that make changes in our society.
Programs of APRODE

The accomplishment of the objectives stated by APRODE PERU is based on the following programs:

1. **VOLUNTEER PROGRAM (WE LIVE, WE SERVE)**

This program is aimed at promoting citizen participation of Peruvians and foreigners in a framework of solidarity and social action, in favor of Peru development. It's also an opportunity for personal development and professional experience for those who participate in the processes of change that are being promoted in our country in a framework of social responsibility and the promotion of the Sustainable Development Goals (SDGs) to build a better place.

2. **DONATIONS PROGRAM "COMPARTIENDO BENEFICIO" (SHARING WELL-BEING)**

This program is aimed at channelize the economic and physical resources received by our organization, by means of National and International Technical Cooperation from private Peruvian and foreign companies, social institutions and altruistic people. These resources will allow developing, implementing and executing programs and projects according to the theme established by Aprode Peru, in the benefit of the most vulnerable and high social risk population.

3. **FAIR TRADE PROGRAM "UNA OPORTUNIDAD PARA COMERCIALIZAR Y DESARROLLARSE" (AN OPPORTUNITY FOR COMMERCIALIZING AND DEVELOPING)**

Our program is aimed at giving free technical advice to the producers of informal micro-entrepreneurs that don't count on the necessary resources to start their businesses, in pursuit to community prosperity. In Aprode Peru we encourage the principles of fair trade, in rejection of subsidies, assistance and child exploitation, promoting job opportunities, equality between men and women, quality in sustainable production, and protection of the environment.

4. **SOLIDARY TURISM PROGRAM "UNA AVENTURA QUE AyUDA" (HAVING FUN BY HELPING)**

This program is a way to promote tourist places in Peru nationally and internationally, by means of the Solidary Tourism. Nowadays, this kind of tourism is promoted as an economic resource whose development processes are in the benefit of population with scarce economic resources and the ones who are affected by natural disasters. Toured people, who participate in our Solidary Tourism Program, do voluntary activities in the communities, in order to contribute to their social and economic development.